

Adventure, Automotive and Marketing
Content Creation

PERSPECTIVE CONTENT



PERSPECTIVE101



PERSPECTIVECC.COM

VIDEO · PHOTO · DRONE · SOCIAL · MARKETING

2024 MEDIA KIT

PERSPECTIVE CONTENT



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WHY USE

PCC?

Perspective Content Creation has been pushing the boundaries of what's possible, and readily achievable for a small production house for over 8 years.

PCC specialises in but certainly not limited to Adventure, Automotive, Product and Social Media content creation. With a wide array of experience in delivering marketing content for international companies, large Australian businesses, online streaming services, and small businesses alike.

PCC not only delivers professional content for small and large businesses but also specialises in Adventure and Tourism features - ranging from underwater photography in the Pacific, to climbing volcano's in New Zealand shooting for camera brands.

I'm extremely excited to continue striving to deliver original and inspiring content in 2024.

-Brodie

+61 411965886 | perspectivexmedia@gmail.com

Automotive



RED DIRT Diary



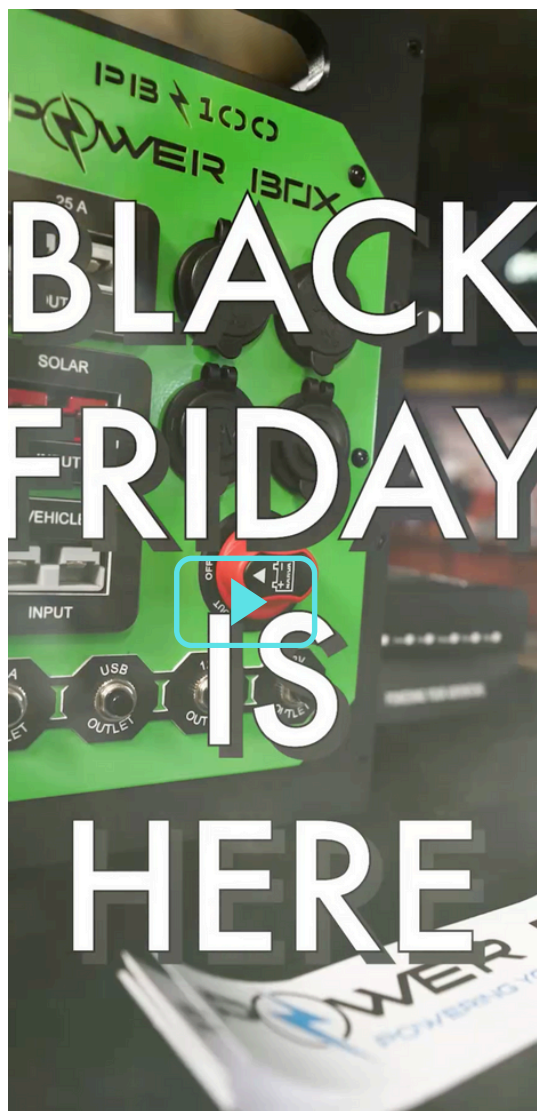
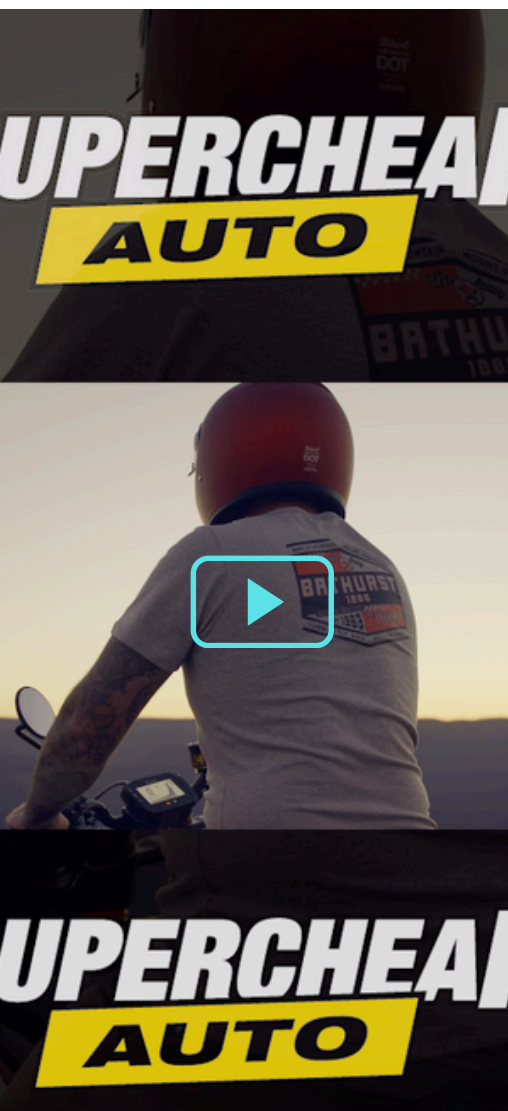
YOUTUBE

53K SUBS

SHOWS



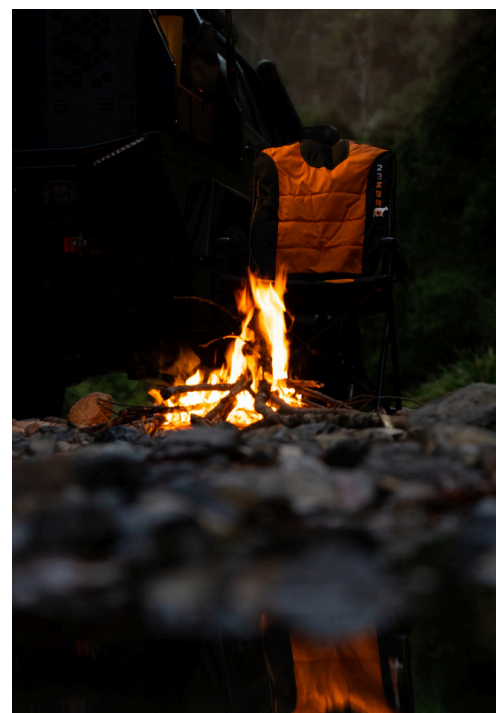
148K SUBS







Brand Imagery



BRANDS

SELECTED CLIENTS



325 (AS OF 1/5/24)
CLIENT VIDEOS CREATED

8+ MILLION
NUMBER OF COLLECTIVE VIDEO VIEWS ON CLIENTS CHANNELS.



TESTIMONIALS

Brodie is a friendly, funny and, most importantly, talented videographer and editor who has produced fantastic work while being easy to deal with over the years I've worked with him. He's got a creative mind, a fantastic eye and a unique approach, resulting in effective content that breaks the mould to cut through a sea of bland advertainment.

DAVID CARTER, MARKETING & CONTENT PRODUCER, TOYO TYRES AUSTRALIA.

I've had the pleasure of working alongside Brodie for several years and on many different projects. I'm consistently blown away by his energy, his visual creativity and his ability to create powerful imagery and content for his clients. Brodie has not only a natural talent, but also a stellar work ethic that puts him well ahead of others in this field. I would not hesitate to bring Brodie in on an important project, and neither should you

DAN REBER, CINEMATOGRAPHER, TRUE BLACK VISUAL.

Brodie has produced our promotional content numerous times and what an exceptional job they were! With a very simple brief and little direction, he was able to deliver exactly what we wanted, within budget and on time. The quality of his work is second to none, and he offered amazing creative suggestions that made the finished product even better than expected. When we made requests for different formats and sizes nothing was too much trouble for Brodie – would HIGHLY recommend!

MARGOT JACKSON, OWNER, F45 KOTARA.

Working with Perspective Productions is always a rewarding experience. The right balance of professionalism and creativity has meant I'm always confident to have him on projects from conception to completion.

DAN EVERETT, HEAD OF TGH MEDIA.

About Me

THE MAN

BEHIND PCC

BRODIE JACKSON

- OUTDOORSMAN
- OCEAN OBSESSED
- CAMERA NERD
- PROUD FATHER



PERSPECTIVE101



WWW.PERSPECTIVECC.COM



brodie@perspectivecc.com



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RATES

Please be aware that the rates charged are tailored to each client **individually**, based on many factors such as; Length of video or number of deliverable(s) images, turn around time, graphics required, special effects, number of exports etc. Please keep this in mind.

Below is a BASIC, INDICATIVE guide only.

Please contact me directly to further discuss prices and options.

Tier 1 <60 sec Video Package

Half-day shoot
Basic Titles
Supplied Logos
and VO.
No After Effects
Two Exports.

\$1300ex GST

Tier 2 <60 sec Video Package

Full-day shoot
Animated Titles
Supplied Logos
and VO.
After Effects
Two Exports.
One Social Edit.

\$1900ex GST

Day Rate Shooting

Full Day Shoot.
No Travel.
PCC supplied
gear.

\$1000ex GST

Day Rate Edit

Basic Day Rate
End product for
digital release
only.

\$900ex GST